



Managing Intelligence Workshop

Over the past two decades, increasing attention has been paid to establishing and utilising intelligence and analysis capabilities, both in government and industry. While there are ample training opportunities to provide skills and technical training to intelligence officers and analysts, little is available for executives, managers, supervisors and team leaders. Until now there have been few opportunities for these senior officers and supervisory staff to understand, at a useful level of detail, the **key** role of intelligence collectors and analysts.

The objective of this seminar is to fill that gap. At the conclusion of the event, each participant/executive or manager will:

- understand why intelligence is the essential tool for identifying and exploring potential risks and threats to the achievement of organisational goals and maintenance of competitive edge;
- understand the way in which intelligence data collection and analysis can be used not only to map the present but to forecast immediate and future developments, thus identifying options for intervention, remedial change and opportunistic action; and
- understand the processes involved in establishing and running an intelligence unit and its data collection and analysis activities and the issues involved in managing and monitoring it in order to be effective and efficient

This course has been offered worldwide in Europe, Australasia and South America. Read more about Don and the ISC at www.intstudycen.com. By being designed as a seminar-cum-workshop, the event will provide plenty of opportunity for participants to gain familiarisation with the challenges, goals, approaches, objectives and techniques applicable to managing intelligence units.

The workshop director and lead instructor, Don McDowell, is well known internationally as a practitioner and author in various intelligence disciplines, particularly strategic intelligence and analysis in law enforcement, national security, border protection and critical infrastructure risk-and-threat assessment. Following a background in military and national security intelligence, he has served in executive and advisory positions in intelligence and related activities in public service agencies in justice administration, policing, Customs, environmental protection, regulation and compliance.

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workshop in
South Africa!**

**Learn from
international
expert and
author!**



Presented by
Don McDowell
(Intelligence Study
Centre Australia)

**Investment:
R3500 ex VAT**

You also receive,
an easy-to-use CD
with additional
notes and
handouts on
managing
intelligence