

Intelligence Essentials Workshop Series

Social Network Analysis Essentials Workshop

Wednesday 23 May 2012

Venue to be announced, Pretoria

Analysts in general are confronted with social networks on a daily basis either from a business, crime or a state security perspective. Analytical software tools are greatly under-utilised because of a lack of understanding about the principles behind a link analysis chart.

This workshop offers you the opportunity to:

- Develop an understanding of the fundamentals of social network analysis, including gaining an overview of the history of social network analysis.
- Develop an understanding of the various applications of social network analysis within crime, business and state security environments.
- Understand the foundations of critical thinking and being able to apply these skills to the interpretation of social networks.
- Understand the various measures of centrality and how these measures have evolved over time, as well as gain an understanding of what can be measured within any given social network.
- Develop an understanding of the history of visualisation tools and the practical application of these tools over time.
- Have an understanding of the factors that contribute to successful social network analysis and understand those triggers that will encourage investigating officers and management to demand the application and operationalisation of social network theories.

Your facilitator is **Mario Eybers**, a former Commercial Crime Analyst at the South African Banking Crime Risk Information Centre as well as SAPS Crime Intelligence. He has extensive experience assisting investigators and prosecutors in intelligence-driven projects.

For investigators,
project team leaders
& analysts



Benefits of attending the
workshop:

Learn from recognized experts
Network with professionals
Get practical solutions and
know-how

R1850 ex VAT pp

Time: 08h00 - 16h00

Accommodation &
Travel arrangements are the
responsibility of delegates

Closing date: 18 May 2012

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