

Short Course: Fundamentals in Strategic Intelligence Analysis

(5 days)

Target Audience:

All analysts, researchers and consultants involved in major, complex projects that require decision advice and recommendations.

NQF Level 7
Fees: R8,950 (ex VAT)

18-22 May 2009

Aim of course

This course introduces strategic analysis processes, tools and principles that will assist in medium to long-term planning and decision-making in all spheres. It is presented by Don McDowell from the Intelligence Study Centre from Australia and the Intelligence College who is an internationally acclaimed author and trainer in this field. This course is the ***international standard*** in strategic intelligence analysis training and has been taught over 5 continents. 4Knowledge is proud to be associated with Don McDowell and acts as his facilitator/agent in Africa.



Course outcomes

The programme covers the following topics:

- changes to basic intelligence practices, processes and applications the tenets of creative and lateral thinking and their application to the development of hypotheses;
- the use of critical thinking during this phase and the testing, validation and modification (or rejection) of hypotheses;
- role of brainstorming as an aid to project planning and scenario development;
- developing and using strategic indicators;
- collecting, evaluating and managing data used for strategic research;
- determining appropriate analytical approaches and techniques for complex research issues;
- selecting and adapting computer applications into intelligence research - getting the best from available computer "tools".

Assessment

Upon successful completion of the course, participants will receive a Certificate in Fundamentals of Strategic Intelligence awarded by the Intelligence College which is accredited for studies at the Intelligence College. (See <http://www.intelligencecollege.com> for further information). Learners will also receive a Certificate of Competence by the Stellenbosch University at successful completion of the assignment.

Learners will also receive a copy of Don McDowell's recently published *Strategic Intelligence: Handbook for Practitioners, Managers, and Users Revised Edition*, Scarecrow Press, December 2008.

